



CORPORATE EVENT CATALOGUE



ABOUT US

We started our operations in 2013 and since inception, we strive to launch, place and elevate brands throughout the UAE. Our objective is to create healthy relationships between our clients and their customers. We have hands-on experience of over 8 years to plan, manage all kinds of events. With every project, we try to push our own boundaries and outlive expectations that we have from us. We strive to provide our clients with the best of ideas, concepts that will set their event apart. Our on-field experience has provided us with the opportunity to work with leading brands and deliver some of the finest events. Our expertise lies in hosting Conferences, Award Ceremonies, Gala Dinners, Product Launch, Cultural Events, Family Days, Exhibition Stand Builds, Private/Social Events and more. We believe in innovating our industry by shaking hands with the latest tools and technologies. We have a habit of building good and long-term relationships with our clients and vendors in order to set up event management goals in the most efficient manner.



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GALA DINNER



Holding a gala dinner annually secures continuous investment, making the clients and company happy! The objective is to keep your clients, investors and most importantly your employees invested in the company by showing them that they are valued and appreciated. Purrple Orryx assists companies to host such events that allows companies to launch new products and share news about exciting future developments and projects. With online technology making the world bigger, we are finding that real, organic relationships are dwindling. We help create an ambience where companies can rekindle their relationships with their clients, investors and staff members in a social environment.

GRAND OPENING



Hosting a Grand Opening Event is a great way to build brand recognition and promote the big event at the same time. A huge amount of planning and organization goes into conducting a successful grand opening. How are you going to keep everything running smoothly? By contacting Purple Orryx ensuring your grand opening goes off without a hitch.



CONFERENCES AND SEMINARS

The role of a conference is to gather like-minded individuals from across the country or across the globe, to learn, discuss thoughts, network, share ideas, create new ideas, and to ignite motivation. We at Purple Orryx have years of experience in organising a perfect environment for Conferences & Seminars in the Middle East.

AWARDS CEREMONY

Excellence deserves recognition and Award Ceremonies allow a platform for such acts. Purple Orryx has great experience in setting up such a platform. We offer our insights on understanding the objective and relevance of the event. We take care of the planning, designing and execution that further requires site selection, scheduling, budgeting, acquiring various permits, coordination, entertainment, lighting, décor, trophies, on-site management and more.



PRODUCT LAUNCH



A Product Launch Event is when any company adds a new product to showcase to its customers. One of the most successful ways to release a new product is through an event. It needs someone with experience and strategic planning. It is an event that takes place around the launch of a new product into a market. Purple Orryx team helps generate a buzz around a new product, and make these launch events are flashy and exciting.

BRAND ACTIVATIONS

Brand Activation is a full turnkey process, as it covers all parts of event management from start to finish. To achieve Client goals, Purrple Orryx begins with establishing an overall event marketing strategy and concludes with reporting on the entire process. It involves planning and organising an event that takes place around the launch of a new product into a market.



TEAM BUILDING



Purple Oryx offers a unique combination of experience and expertise to deliver a fun, memorable event with great team engagement and lasting results. With already existing activities, we also curate customised activities to suit our clients demands. By strategically harnessing the power of play, we're able to foster strong, authentic bonds within your organization. Better communication. Better morale. Better teamwork.

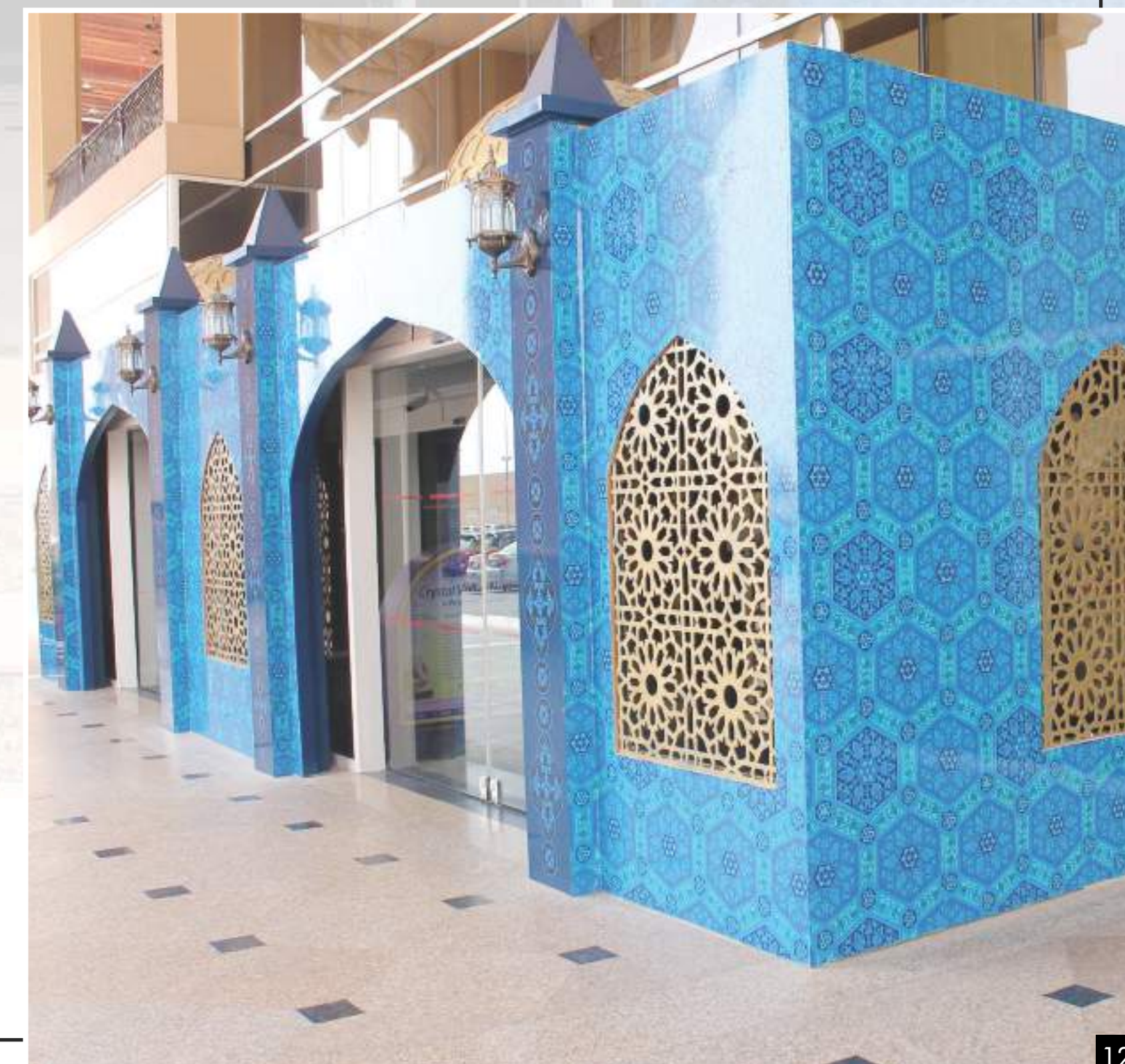
The UAE being a land of its own deep rooted culture, it also brings diversity of various cultures across the world. It means a chance to not only celebrate the local events such as the UAE National Day, Ramadan and Eid but also Christmas, Chinese New year and celebrations from around the World. Purrple Orryx has brought its creativity in executing various projects in this segment for some prestigious clients across the UAE.

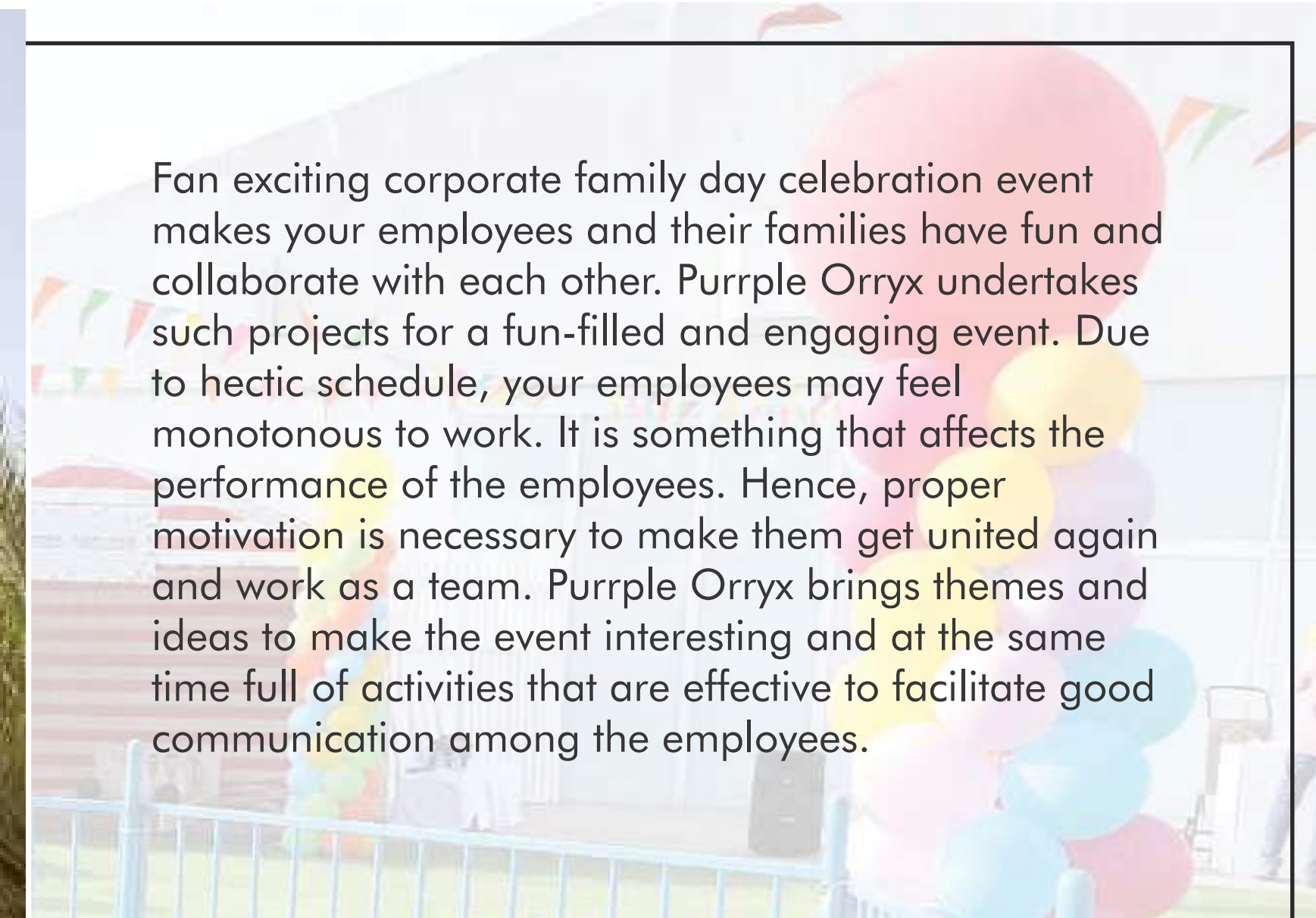


CULTURAL EVENTS

MALL ACTIVATIONS

Mall activation creates striking impressions. Purple Orryx helps brands and various malls create custom booths, display stands, pop-up stores and podiums, to surprise and delight visitors. We strive to make these activations are more interactive, creative and engaging by using multimedia, social media and gamification elements. It helps guarantee a steady flow of foot traffic, and allow a consumer segment to be targeted directly.





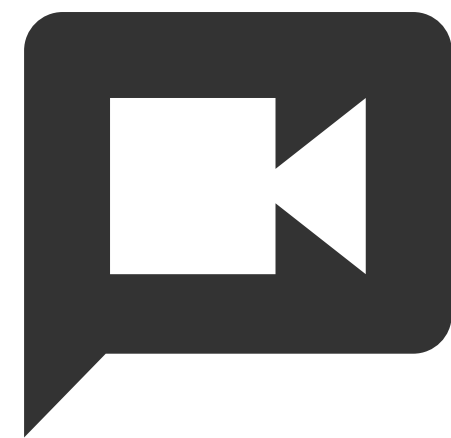
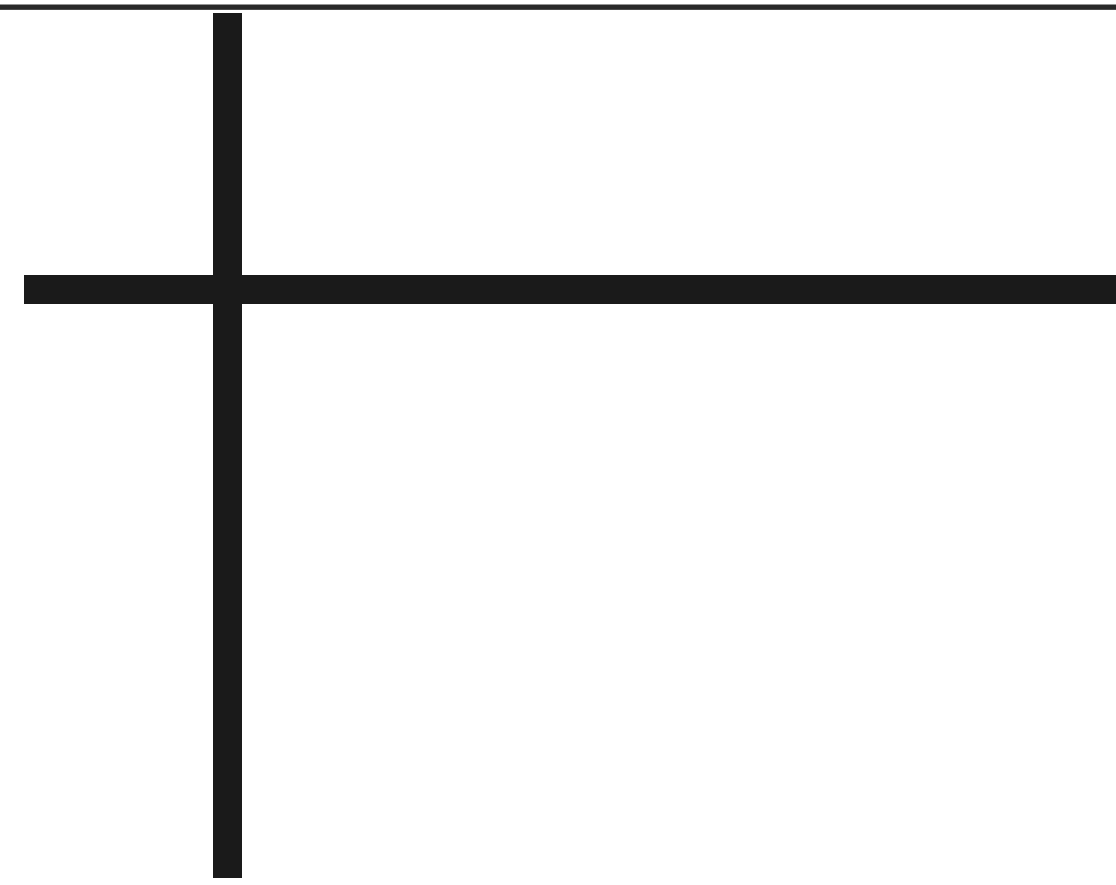
CORPORATE FAMILY DAYS



COMMUNITY EVENTS



Purp Oryx has worked with various developers and communities across UAE to execute themed events for residents of the area or for groups with a common interest. With a variety of activities including social, psychological or educational, such events allows a sense of place, networking and the well-being of the attendees.



OUR PORTFOLIO





**We cater to all
your Event needs.**

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