




www.purrrpleorryx.com

ABOUT US



We started our operations in 2013 and since inception, we strive to launch, place and elevate brands throughout the UAE. Our objective is to create healthy relationships between our clients and their customers. We have hands-on experience of over 8 years to plan, manage all kinds of events. With every project, we try to push our own boundaries and outlive expectations that we have from us. We strive to provide our clients with the best of ideas, concepts that will set their event apart. Our on-field experience has provided us with the opportunity to work with leading brands and deliver some of the finest events. Our expertise lies in hosting Conferences, Award Ceremonies Gala Dinners, Product Launch, Cultural Events, Family Days, Exhibition Stand Builds, Private/Social Events and more. We believe in innovating our industry by shaking hands with the latest tools and technologies. We have a habit of building good and long-term relationships with our clients and vendors in order to set up event management goals in the most efficient manner.



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MEBAA™

CONFERENCE

The Address Hotel Dubai Marina

7 December 2014

Dubai

Dubai, UAE

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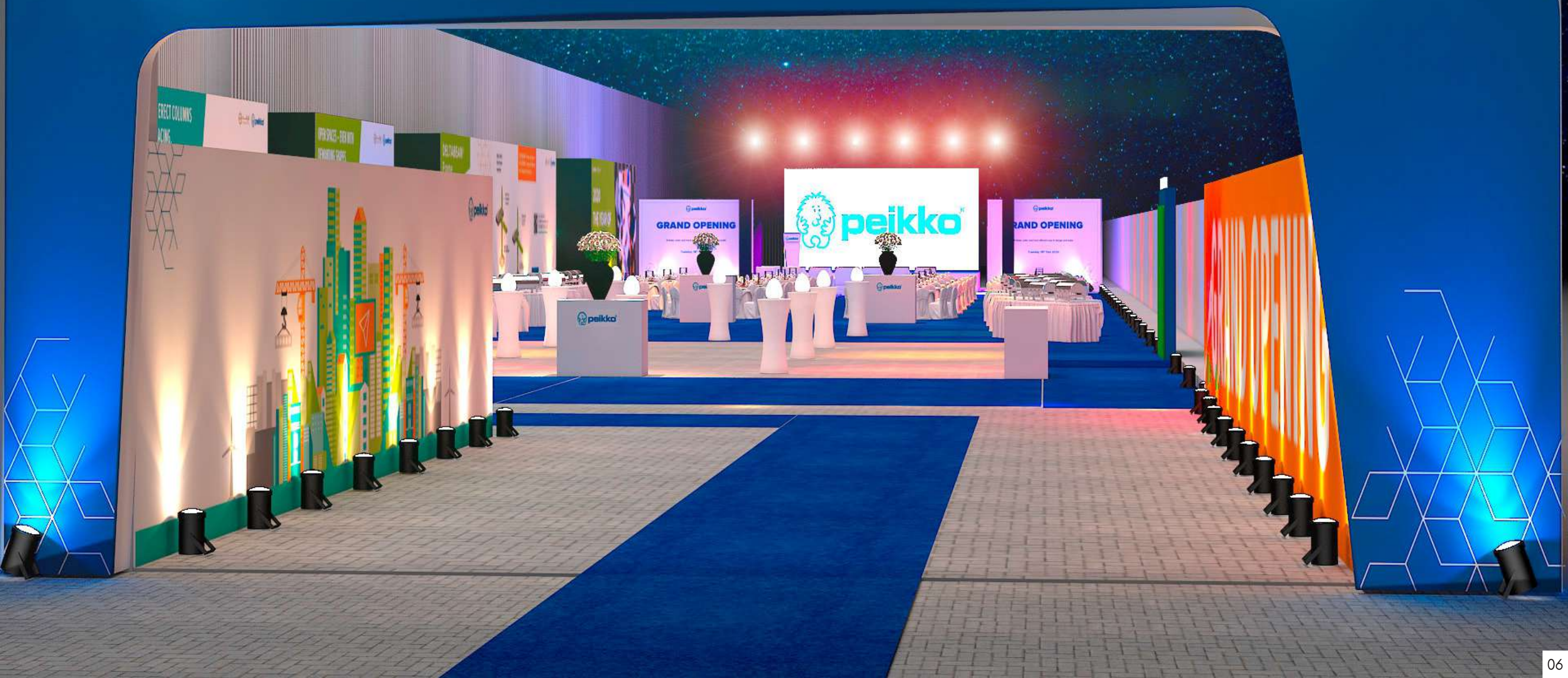
THEME AND DESIGN



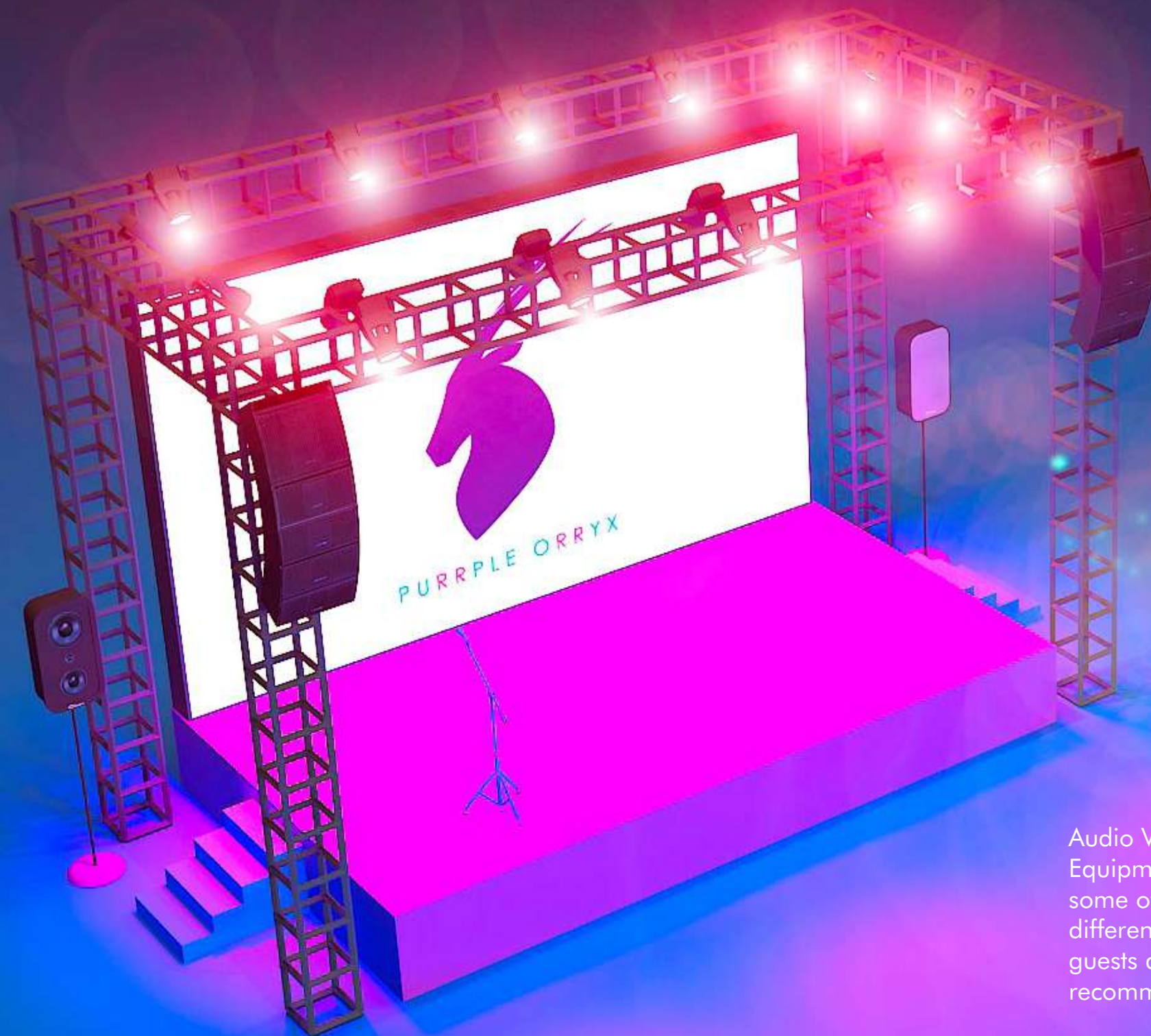
3D designs have a lot of importance in the creative spheres. Purple Orryx uses it for converting their ideas into reality through proper planning and development. Graphics play an integral role in showcasing the 3D mockups. 2D and graphics add real-world imagery for clients to visualize the project with utmost clarity. Technical drawings are essential for the execution of the project. We provide these to ensure practical production detailing the materials, structural integrity, and other aspects.

As per Industry Standard for 3D modeling, we use 3dmax, Vray, etc. For 2D and graphics designing Illustrator, Photoshop is used by our designers.

Welcome







AUDIO VISUAL AND LIGHTING

Audio Visual and lighting is a very important step for a successful event. Audio Visual Equipment such as LED Screens, Projectors, video walls, sound system, and lights are some of the elements that can help to set your event apart. Each event type demands a different type of lighting setup, AV equipment and play with technology to awe your guests at your next event. Our technical team is well versed in understanding and recommending appropriate solutions for your event.



furniture



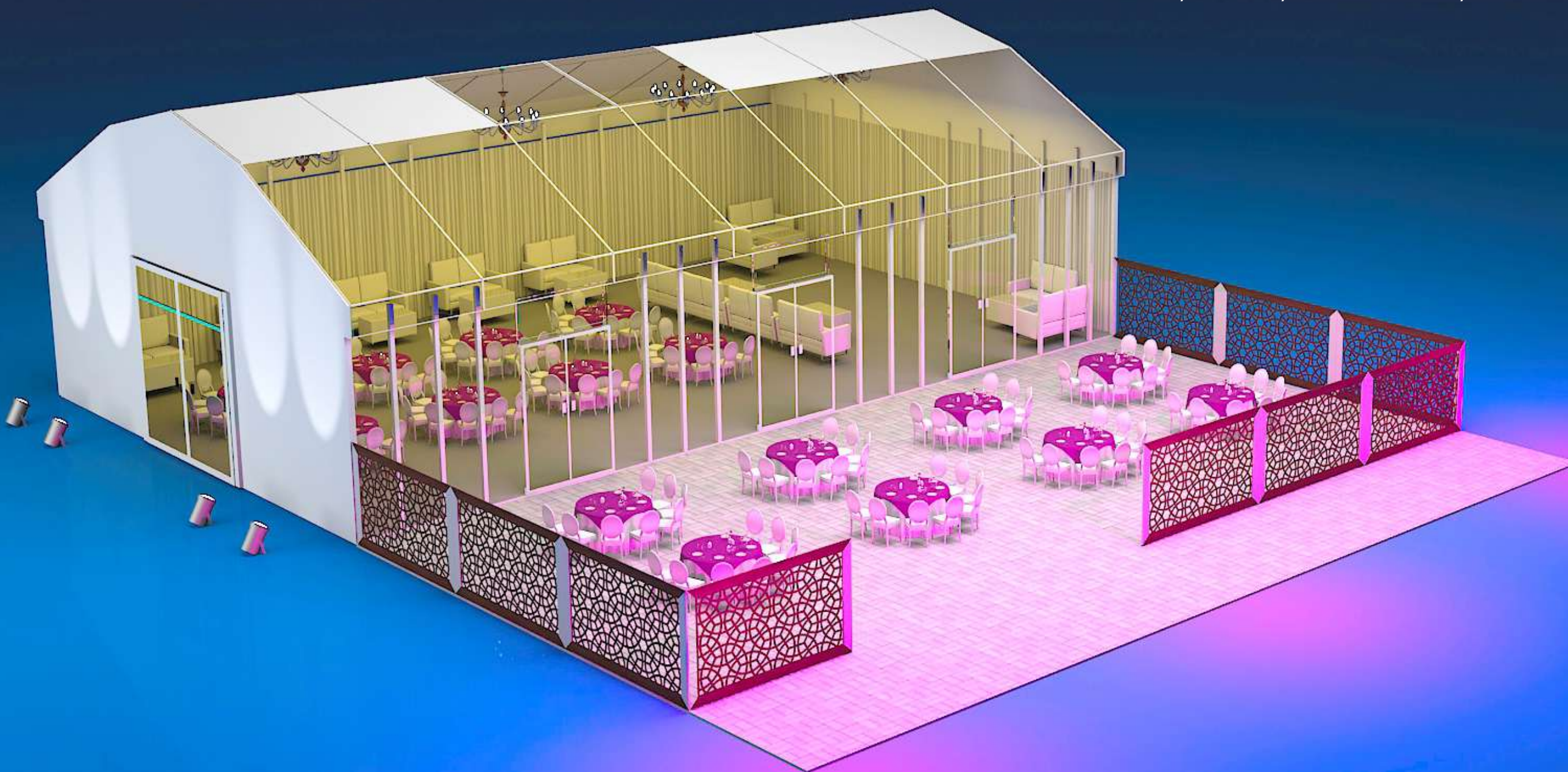
Renting Furniture is always a smart idea. While setting up an event, it costs much less and gives you more options to select from a wide range. We at Purrrple Orryx cater for exhibitions, social events, community events, corporate events and many more. Our aim is to cater to the perfect furniture befitting your event requirement.

We have a huge range of furniture to make your event stand out that includes a Sofa, Chairs, Tables, Brochure stand & more. Our Collection ranges from Classic to Modern that will make you stand out at your event. There is almost no limit to what you can do using the combination of our high-quality event furniture and décor.





Purple Orryx puts our Tent Expertise to work for any type of tented event, from Grand Scale Exhibits and Conventions to Branded Event Marketing or a Summer Requirement. Whether you're adding space to your venue, creating a focal point for your event or creating event space from a blank slate, Purple Orryx has the modern, engineered temporary structures and accessories to support your event. Putting our Tent Expertise into action means leveraging our access, reach and teams to partner with you to make your idea, your vision, a reality.







PRINTING⁺ AND BRANDING



Printing and branding play a huge role in any event. Event Branding is a collection of elements like banners, posters that makes the image of the whole event. Engaging visuals are key to brand recognition and recall value. Our team can conceptualize, design and print as a complete solution to your project.

1990s



1990 Autobake line is ordered making first automated bakery production in KSA.

1990 Masterbaker in UAE is acquired repositioned to Celebration Cakes.

1991 Masterbaker is launched and first ingredients principles are signed up

1997 SwitzGroup takes a majority stake in Monginis cake business in Kolkata.

Launching a bakery equipment division and in Singapore and Malaysia, which re

2000s



2000 Dreambake is started with an industrial cake factory in Boral, West Bengal.

2003 Nahool and Garamesh brands are launched after the acquisition of Tasali's cake and rusk business in 2002 in KSA.

2003 Eggstation (UAE) and Happy Hen (Sri Lanka) brands are created. Egg factory in Al Kharij (KSA) was built a decade later.

2009 Caravan Fresh in Sri Lanka joins the group under the retail division.

CFO embezzled large amounts of money, it was fortunately recovered.

2010s



2010 SwitzGroup goes to Turkey by investing in improved manufacturing MLD0 and in engine production Ota.

2010 Masterbaker inaugurates its new 1000 sqm facility for ingredients mixing and egg processing in UAE. Subsequently, Masterbaker introduces organic eggs in Turkey.

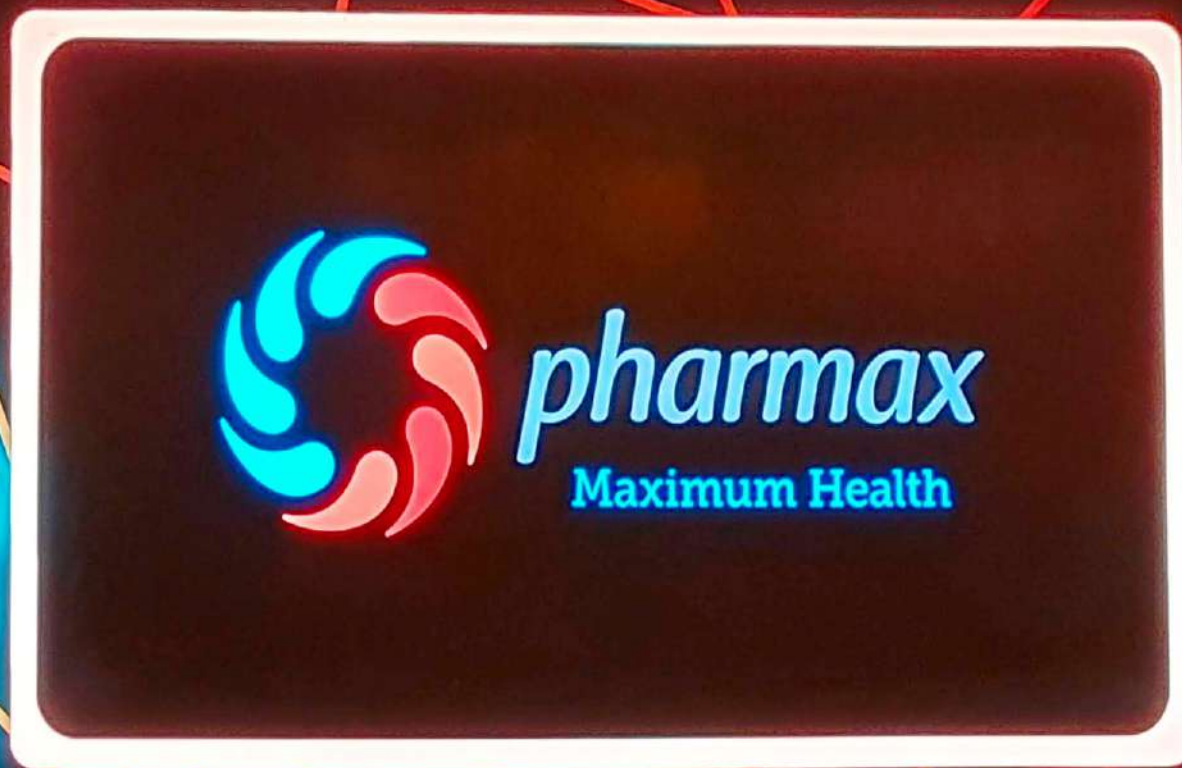
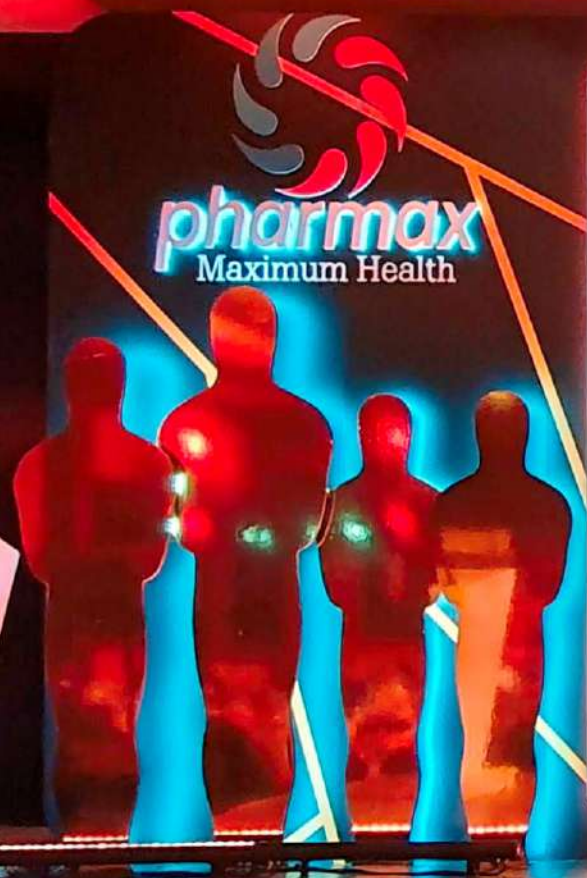
2011 Thyssen Foods and Arisan Bakery (CIN Turkey & Greece) join the group. SwitzGroup Turkey division is formed.

2014 Major sales in China and Singapore. Expansion in China and Australia.

STAGING



With an experience of over 8 years in fabrication, we have expertise across industries and geographies. Once we understand the clients objective, rest everything is done in harmony to make the event successful. This part is done with our trusted vendors who understands the detailing and makes it perfect for the venue. It increases our ability to build stage sets, props, themed event decoration and much more. With well equipped vendors and an experienced team of fabrication experts in woodwork, acrylic, glass, metalworks and more, we have become knowledgeable in assisting our clients put together an incredible experience that is not to be forgotten.





EXHIBITION STANDS

Do you want an exhibition stand that truly brings your brand to life, attracts attention and engages exhibition visitors? Purple Orryx, as a leading brand experience company in UAE, designs and build stands for large and small exhibitors that exceed expectations and help exhibitors achieve real results. Our experienced creative team will take the time to understand your brief and budget before creating a show-stopping design. Our project managers will work closely with you to provide an easy and stress-free experience; our skilled builders will work hard on site to ensure you are completely satisfied. Your dedicated account manager will oversee the whole process to ensure your brand is brought to life and your goals are met.



PETROMIN

PETROMIN



ENTERTAINMENT

Purple Oryx provides music and entertainment of all genres to Corporate Events, Private Functions, Marketing and Conferences within UAE. This, combined with a huge database of musicians and entertainers across the country, ensures that our solutions will meet the needs of our clients precisely both in terms of content and budget. From quality music and all aspects of Corporate Entertainment we believe that we can deliver the total entertainment package for most events.





CORPORATE GIFTS

Purrrple Orryx team of business and promotional gifts specialists are dedicated to helping clients achieve great results in their marketing campaigns through effective use of corporate gifts. We work with businesses of all sizes, and offer a range of services to make your life easier - we help with artwork preparation and can suggest branding methods and layouts that will work best with your logo. If you're stuck for inspiration, we can prepare an ideas board, personalised for your organisation. It will be packed full of visuals of products with your logo, that will work with your marketing campaign. With us you can get products to match your brand identity, marketing goals and budget.





VENUE SCOUTING



The success of every event starts with the venue. The venue determines the atmosphere and sets the tone for the event. Purple Orryx puts great care into finding the right location - they all take time and close examination. Experience with local venues is important. We know local venues, because we have hosted both corporate and private events all over UAE. Our relationship with different venues makes for a smooth process, and our knowledge of different spaces means we can find you just what you are looking for and what suits your requirement.



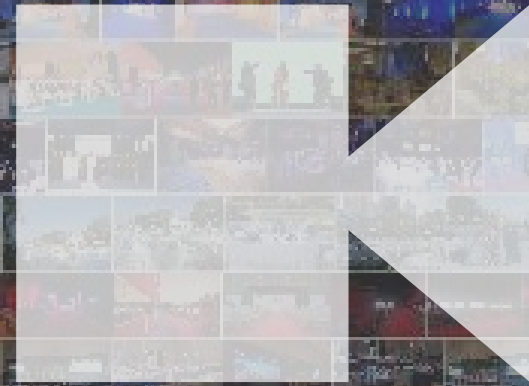


GALA DINNER
Africa Middle East Power Generation
Distributor & Dealer Conference
March 4th, 2016





WHAT OUR CLIENTS SAY



OUR EVENT PORTFOLIO



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@purrpleorryx



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Purrple Oorryx Events



Purrple Oorryx DWC LLC

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Send an Enquiry

Hello,

My name is **your name** and my e-mail address is **your e-mail** and i would like to discuss about **this project**.

[Inquire](#)