

EXHIBITION STAND DESIGN BRIEF



PURPLE ORRYX

Exhibitor Details

Exhibiting Company Name	
Exhibiting Company Website	
Contact Name	
Position	
Contact Telephone	
Contact Email	
Contact Address	

Event Details

Exhibition / Event	
Event Dates	
Venue	
Venue Details	

Key Proposal Considerations

Design & Build Budget	
One Off or Re-use	
Purchase or Hire	
Proposal Deadline	

Stand Space Details

Stand No. (Including Hall No. if applicable)	
Stand Size	
Stand Type i.e. space only or shell scheme	
Stand Configuration i.e. island, 3 sides open etc.	

PURPLE ORRYX DWC LLC

371, Building A5,
Business Park, DWC

Tel: +971 4 884 2588

www.purpleorryx.com



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Show Height Restriction	
Mezzanine Floor Requirement for the Stand	
Any Other Venue Restrictions e.g. Column On Stand	
Key Facilities Required	
Reception Desk	
Product Displays	
Demo Workstations	
Information Desk	
Casual Seating	
Bar	
Private Meeting Room	
Semi Private Meeting Area	
Cafe or Dining (for how many)	
Office	
Storage	
Kitchen / Food Prep Area	
Literature / Giveaways Dispenser	
Priority List of Above	
Additional Details	
Key Objectives of Exhibiting	
Main Marketing Theme or Message	
Preferred Colours	
Preferred Finishes & Flooring	
Graphics, Logos, Tielines etc. to be featured	

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Preferred number of seats in meeting rooms	
IT & Communications Requirements	
Style & Size of Reception Desk	
Product Display Requirements e.g. Power	
Plant & Floral Treat	
Security Requirements	
Catering Requirements	
Catering Style e.g. Buffet, Finger Foods or Snacks	
Fully Serviced Bar	
Self Service Bar	
Catering Numbers per day	
Preferred Dining / Cafe Table Shape and Size	

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